

Tech to Grow On

How Irish SMEs are leveraging technology for business growth.



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Embrace New Channels of Communication



90%

of SMS are opened within
3 minutes¹

No longer limited to just text, SMS can engage your customers with:



VIDEO



IMAGES



LINKS

Expand Operations With the Cloud

26%

faster growth²
for SMEs that use the cloud



Cloud storage and services allow you to scale:



QUICKLY



COST-EFFECTIVELY



SECURELY

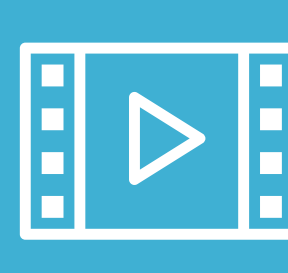
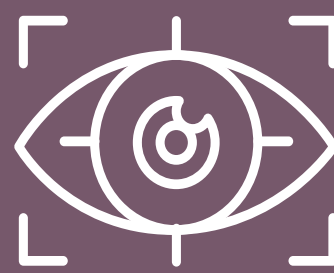
4 Ways Real Irish Businesses Are Using Technology to Grow

Machine-to-Machine Sensors (M2M)

made it possible for one dairy to expand to multiple locations because they can operate remotely as if they were on-site.

Video Collaboration

is enabling doctors to discuss difficult diagnosis and surgical procedures face to face, regardless of location.



Mobile Tablets

are an ideal sales tool in a car dealership, where they are preloaded with images of various models and order forms.

Location-based Offers

let retailers invite shoppers and passers-by to avail of exclusive, immediate discounts or to call by for a free cup of coffee.

V

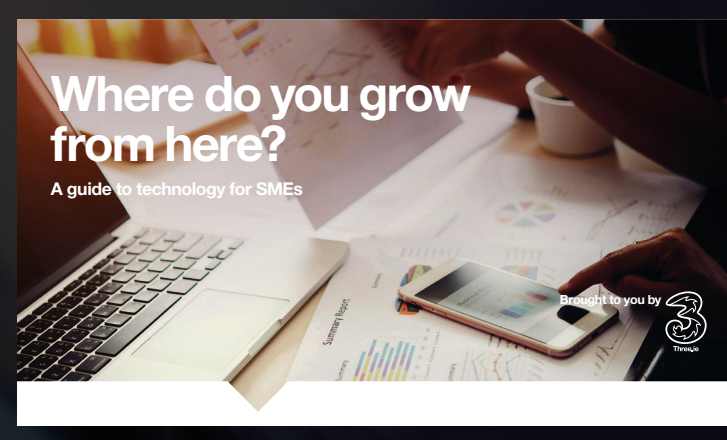
Find Out More



Talk to an SME technology expert from Three Ireland on 1800 330 303



Discover the kind of technology solutions available to help your business grow.



This infographic is just a teaser, get all the details in our eGuide: Where do you grow from here?

Three provides simple, secure and scalable solutions to help connect, mobilise, manage and promote your business

